

# **Computer Science Seminar Series on Entrepreneurship**

## **The Real World of Entrepreneurship in the Computing Industry**

Dr. Edward Currie, Resonance Publications

11:15 – 12:30 Wednesday, November 5th  
Room 200, Adams Hall

**ALL STUDENTS AND FACULTY ARE INVITED**

This is the first seminar in the series  
Entrepreneurship in the Computing Industry  
funded by NSF CPATH-TI grant 0829641/0829656 on  
Entrepreneurship Education and Leadership.

Dr. Edward Currie will talk about the benefits of entrepreneurship, different forms of start-up (partnerships vs LLCs and other corporate structures), steps from an idea to a successful, profitable company, ways to attract funding and to maintain control of the company.

Dr. Edward Currie is a very experienced entrepreneur and innovator. He is a co-founder of *PC Magazine*. He was the CEO of the software publishing companies Intersoft Corporation and ImageSoft Incorporated and the lead team of several successful start-ups since the early days of microcomputer industry. He is the co-author of a textbook on *Mixed-Signal Embedded Design*. He has pending patents in the areas of biometrics, database technology, encryption and telecommunications.

**Refreshments will be served following the talk.**